

Public Adjuster vs. Insurance Company Adjuster

Public Adjuster



Insurance Company Adjuster



Factor

You, the policyholder



**Who they
work for**



The insurance
company

Maximize your claim



Goal



Minimize company
liability

Percentage of your
final payout



Paid by



Salary from insurer

Full damage
evaluation, negotiation,
documentation



**Scope
of work**



Insurer-defined
damage inspection

Homeowner advocacy



Loyalty



Company protocol